ANGUILLA PROGRESSIVE ASSOCIATION OF NEW YORK, INC.

APANY PRESENTS

Diamond Jubilee Gala

2027 Sponsorship Prospectus

The 60th Anniversary of the Anguilla Revolution Dinner Dance

HONORING COURAGE. CELEBRATING FREEDOM. BUILDING THE FUTURE.

New York | 2027

Saturday, June 5, 2027 - Antun's 96-43 Springfield Blvd., Queens Village, NY 11429

https://apa-ny.org/diamond-jubilee-gala/ | apanyevents@apa-ny.org | 1-516-220-1856

RESERVE SPONSORSHIP

PARTNERSHIP INVITATION

A Milestone Worth Standing Behind

Dear Prospective Sponsor,

In 2027, Anguillans and friends of Anguilla will commemorate 60 years since the pivotal events of 1967 that reshaped the island's future and celebrate Anguilla Day each year.

The Anguilla Progressive Association of New York, Inc. (APANY) will host the **Diamond Jubilee Gala**, a dinner dance celebration of the Anguilla revolution, in New York to honor courage, celebrate heritage, recognize service, and invest in the next generation.

We invite your organization to become an official sponsor of this milestone occasion. Your partnership will connect your brand with a respected diaspora community.

Net proceeds from the Diamond Jubilee Gala will support **tertiary education scholarships (Diamond Jubilee Scholarships)**. APANY's goal is to raise **$100,000** to provide **scholarships** to **Anguillan students in Anguilla or in the diaspora**. Sponsors will receive a post-event report describing the funds raised, activities supported, and measurable results.

This prospectus offers structured sponsorship levels, flexible activation opportunities, and a clear fulfillment process. We welcome the opportunity to build a partnership that reflects your goals and creates measurable community value.

With appreciation,
Carlson Connor
President, Anguilla Progressive Association of New York, Inc.

A landmark year for Anguilla

In 2027, Anguillans and friends of Anguilla will commemorate 60 years since the pivotal events of 1967 that reshaped the island's future and whose legacy is honored each year on Anguilla Day.

Why does this anniversary matter?

The 60th anniversary is not merely a social occasion. It is a once-in-a-generation opportunity to preserve history, honor sacrifice, strengthen diaspora ties, and fund work that benefits Anguillans and friends of Anguilla at home and abroad.

Campaign message:
Honor the courage, unity, and determination of 1967. Use this milestone to invest in Anguilla's next generation.

Trusted Bridge Between Anguilla and Its Diaspora

Founded in 1996, APANY is a nonprofit 501(c)(3) organization that supports Anguillans and friends of Anguilla at home and throughout the global diaspora. Its work includes education and scholarships, youth and senior care, cultural programs, community development, disaster relief, and partnerships with organizations serving Anguilla.

Heritage Celebrate the people, values, and history that shaped modern Anguilla.	**Community** Bring together diaspora leaders, families, professionals, partners, and friends of Anguilla.
Recognition Honor individuals and organizations whose service has strengthened Anguilla and its people.	**Impact** Generate support for APANY programs and selected community priorities.

Event at a glance

Event	APANY Presents: **Diamond Jubilee Gala** **The 60th Anniversary of the Anguilla Revolution Dinner Dance**
Date	Saturday, June 5, 2027
Time	8:00 PM to 1:00 AM
Venue	Antun's
Location	96-43 Springfield Blvd., Queens Village, New York 11429
Expected guests	**Expected attendance:** 400 guests **Audience:** Anguillian and Caribbean professionals, business owners, government and civic leaders, families, cultural supporters, and friends of Anguilla.
Main 2027 impact project	**APANY Diamond Jubilee Scholarship Fund** Net proceeds from the Diamond Jubilee Gala will support scholarships for tertiary education in Anguilla or within the diaspora. APANY's goal is to raise $100,000 to provide tuition to accredited institutions in Anguilla or overseas. Sponsors will receive a post-event impact report.
Host organization	Anguilla Progressive Association of New York, Inc. (APANY)
Experience	Dinner, dancing, cultural presentations, awards and recognition, sponsor visibility, and community fundraising

Why partner with APANY?

- **Cultural importance.** The campaign honors a major moment in Anguillian history.
- **Diaspora reach.** The campaign is designed for Anguilla, New York, Florida, the Caribbean, the United Kingdom, Canada, and other diaspora communities.
- **Community impact.** Sponsor support can help APANY fund one approved 2027 project with clear results.
- **Business connection.** Sponsors can build goodwill with Caribbean families, professionals, business owners, travelers, and community leaders.
- **Lasting value.** The partnership begins before the dinner and continues through post-event reporting and recognition.

The impact sponsors will support

APANY will select one primary 2027 project before the sponsor campaign launches. A clear project makes the request easier to understand and easier to measure.

- Scholarships and education support.

Who the campaign will reach

Market	Primary Audience
New York region	Anguillian and Caribbean families, professionals, business owners, civic leaders, and community groups.
Anguilla	Businesses, government, and tourism stakeholders, community leaders, families, and supporters.
Florida	Caribbean business networks, professionals, travelers, media, and community organizations.
Eastern Caribbean	Regional companies and communities with cultural, travel, and business ties to Anguilla.
United Kingdom and Canada	Anguillian and wider Caribbean diaspora communities and professional networks.

Historical note: May 30 is commemorated as Anguilla Day. The 2027 event marks 60 years since the Anguilla Revolution.

Campaign Reach

Measure	Verified Figure
Expected event attendance	400
APANY email subscribers	750+
Website visitors or annual traffic	1.1K
Social-media followers (FB, IG)	2.5K
Past event attendance	400+ annually
Media and community partners	25

SPONSOR VALUE

More Than a Logo Placement

A sponsorship should create business value and community value. APANY will work with confirmed sponsors to activate benefits across the event lifecycle, subject to package level, production timelines, and timely delivery of sponsor assets.

Brand Visibility

Recognition across selected event signage, program materials, APANY digital channels, and sponsor acknowledgments.

Audience Access

Meaningful exposure to community leaders, professionals, families, entrepreneurs, and diaspora decision-makers.

Hospitality

Use sponsor tickets and VIP access to host clients, employees, partners, or community guests.

Community Alignment

Demonstrate visible support for education, culture, youth, seniors, relief, and community development.

Content and Storytelling

Receive approved opportunities for sponsor recognition, photographs, and post-event recap materials.

Relationship Building

Strengthen connections with APANY, community institutions, and supporters of Anguilla.

Planned Promotional Channels

- APANY website and event page
- APANY email communications and member outreach
- APANY social media and event announcements
- Digital and printed event materials
- On-site signage, stage acknowledgments, and program recognition
- Earned media and community outreach, where available

Responsible promise

Unless APANY expressly confirms them in writing, APANY will not guarantee attendance, media coverage, impressions, sales, or exclusivity. Sponsor reporting will focus on benefits actually delivered.

Leadership Sponsorships

PRESENTING SPONSOR $25,000 *Exclusive top-level partnership for an organization seeking the strongest association with the milestone event.* • Official recognition as: "Diamond Jubilee Gala presented by [Sponsor Name]" • Category exclusivity, subject to written agreement • Premier logo placement on event materials, website, step-and-repeat, and principal signage • Up to two minutes of approved welcome remarks from the stage • Recognition in selected media materials and sponsor announcements • One premium full-page program advertisement • Ten VIP event tickets at a reserved table • VIP reception access and sponsor recognition during the program • Opportunity to provide an approved branded item or message to guests • Post-event sponsor fulfillment summary with selected photographs	**Availability** **1**
PLATINUM SPONSOR $15,000 *High-visibility partnership with premium hospitality and prominent event recognition.* • Prominent logo placement on selected event materials, website, step-and-repeat, and signage • Stage acknowledgment as a Platinum Sponsor • Recognition in selected sponsor announcements and social media • One full-page program advertisement • Eight VIP event tickets • VIP reception access • Opportunity to provide an approved branded item or message to guests • Post-event sponsor fulfillment summary	**Up to 2**
GOLD SPONSOR $10,000 (Up to 4) *Strong brand visibility with client and guest hospitality.* • Gold-level logo placement on selected event materials, website, and signage • Stage acknowledgment as a Gold Sponsor • Recognition in selected social media and sponsor communications • One half-page program advertisement • Six event tickets • Sponsor listing in the event program and post-event acknowledgment	**Up to 4**

Community Sponsorships

SILVER SPONSOR $5,000

Up to 8

Meaningful recognition for an organization supporting the anniversary and APANY's mission.

- Silver-level logo placement on selected event materials, website, and shared signage
- Stage acknowledgment as a Silver Sponsor
- One quarter-page program advertisement
- Four event tickets
- Sponsor listing in the event program and post-event acknowledgment

BRONZE SPONSOR $2,500

Limited

Accessible sponsorship with event recognition and guest access.

- Bronze-level logo placement on the sponsor page and shared event signage
- Business-card-size program advertisement or sponsor listing
- Two event tickets
- Post-event acknowledgment

COMMUNITY PARTNER $1,000

Limited

Recognition for small businesses, community groups, and individual supporters.

- Name or logo listing in the event program and sponsor page
- Two event tickets
- Post-event acknowledgment

Custom and In-Kind Partnerships

APANY may consider customized or in-kind partnerships for goods and services that directly reduce approved event costs. Recognition will be based on the verified fair-market value received, production feasibility, and a written benefits schedule.

Package availability

Activation benefits do not automatically include the general benefits of a sponsorship package. When an activation is added to another sponsorship package, ticket allocations and overlapping benefits do not accumulate unless APANY approves them in writing.

Targeted Sponsorship Options

These opportunities may be purchased on their own or added to a broader sponsorship package, subject to availability. Final benefits will be confirmed in writing.

Opportunity	Investment	Illustrative Benefits	Availability
VIP Reception Sponsor	$7,500	Reception naming recognition, selected signage, stage acknowledgment, four event tickets, and program recognition.	1
Cultural Entertainment Sponsor	$5,000	Recognition is connected to approved entertainment or cultural presentations, selected signage, and four event tickets.	1
Heritage & Awards Sponsor	$5,000	Recognition connected to honoree and heritage segments, selected signage, and four event tickets.	1
Program Book Sponsor	$3,500	Recognition in the program publication and selected program-related communications, plus two event tickets.	1
Décor Sponsor	$3,500	Recognition connected to approved event décor elements and selected on-site signage, plus two event tickets.	1
Photography & Video Sponsor	$2,500	Recognition connected to approved event photography/video deliverables and selected digital acknowledgments, plus two event tickets.	1
Corporate Table Sponsor	$2,000	One reserved table for 10 guests, with the sponsor's name displayed at the table. Program advertising is not included unless separately purchased.	Limited

What partnership includes

Period	Examples of Value
Before the event	Website recognition; approved sponsor stories; selected email and social mentions; campaign briefings; use of an approved partner mark.
At the event	Reserved tickets; approved VIP access; signage and program recognition; emcee acknowledgment; approved guest engagement or display.
After the event	Official thank-you; selected photographs; sponsor fulfillment report; campaign results; renewal discussion.

Diamond Jubilee Gala Key Sponsor Deadlines - Important Dates

Deadline	Sponsor requirement	Why it matters
November 30, 2026	Priority commitment deadline for any approved early-commitment benefit	Allows APANY to recognize early partners during the campaign launch
February 15, 2027	Recommended deadline for Presenting, Platinum, Gold, and exclusive activation requests	Provides sufficient time for premium campaign placement and production planning
March 15, 2027	Final sponsorship reservation request deadline for guaranteed full benefits	Requests received later may not receive all print, signage, program, or activation benefits
Within 15 days of invoice, but no later than March 31, 2027	Signed agreement and full payment	Sponsorship is not fully secured until the agreement and required payment are received.
April 2, 2027	Official organization name, website, high-resolution logo, social handles, and primary contact	Required for web, digital, signage, and recognition materials
April 16, 2027	Final press-ready program advertisement	Allows design review, correction, and program production
April 16, 2027	Proposed giveaways, displays, remarks, videos, or custom activations submitted for approval	APANY must review suitability, logistics, legal issues, space, and production requirements
May 14, 2027	Sponsor guest list, VIP names, and any known accessibility or dietary needs	Required for seating, check-in, hospitality, and venue planning
May 28, 2027	Final permitted guest-name substitutions.	Changes after this date may not appear in printed or prepared materials.
June 5, 2027	Diamond Jubilee Gala Dinner Dance	Event date
By July 5, 2027	APANY post-event sponsor acknowledgment and fulfillment summary	Documents material benefits delivered and supports renewal discussions

How to become a sponsor

Request a short partnership conversation with APANY.

Tell us which audiences, markets, and community goals matter to your organization.

Select a level or request a custom proposal.

Approve and sign the sponsorship agreement.

Submit payment and required brand materials by the stated deadline.

Work with APANY to deliver and document the approved benefits.

SPONSOR FULFILLMENT

A Clear Process From Commitment to Recap

1. Confirm

Select a sponsorship level or request a custom package. APANY confirms availability and any negotiated terms in writing.

2. Contract and Invoice

Return the signed commitment form or sponsorship agreement. APANY issues an invoice and payment instructions.

3. Submit Assets

Provide the sponsor logo, advertisement, official organization name, website, social handles, and guest list by the stated deadlines.

4. Approve Benefits

APANY shares the final benefits schedule, production deadlines, and any content requiring sponsor review.

5. Activate

APANY delivers approved recognition before and during the event, subject to timely payment and receipt of assets.

6. Close Out

APANY provides a post-event fulfillment summary documenting material benefits delivered.

Sponsor Asset Checklist

- High-resolution logo: vector file preferred; transparent PNG accepted
- Program advertisement: press-ready PDF after final dimensions are issued
- Exact organization name and website address
- Primary sponsor contact and billing contact
- Names of ticketed guests by the guest-list deadline
- Any proposed giveaway, display, remarks, or branded activation for advance approval

Working Terms for a Reliable Partnership

- **Reservation and payment.** Sponsorship is not reserved until APANY accepts the commitment in writing. Full payment is due within 15 days of the invoice unless APANY approves another schedule in writing.
- **Production deadlines.** Benefits that require printing, advertising, signage, guest access, or digital placement depend on timely receipt of payment, logos, advertisements, and other sponsor materials.
- **Approval rights.** APANY may reject or request changes to materials that are unlawful, misleading, discriminatory, politically partisan, inconsistent with APANY's mission, or unsuitable for the event audience.
- **Benefit substitutions.** If a stated benefit becomes unavailable, APANY may provide a reasonably comparable substitute after consulting the sponsor.
- **Exclusivity.** Exclusivity applies only when expressly written into the sponsorship agreement. General package participation does not prevent APANY from accepting other sponsors in the same industry.
- **In-kind value.** In-kind credit is based on the fair-market value of goods or services actually received and accepted by APANY, not the sponsor's retail price or estimated promotional value.
- **Cancellation.** Sponsors generally cannot receive a refund for their sponsorship payments after benefits have begun or event expenses have been committed. APANY must approve any exception in writing.
- **Event changes.** APANY may adjust the venue, schedule, format, program, or speakers when reasonably necessary. Material sponsor benefits will be preserved or replaced where practical.
- **Tax treatment.** APANY will provide an acknowledgment reflecting the sponsorship payment and the value of benefits provided where applicable. Sponsors should consult their own tax advisers regarding deductibility.
- No endorsement. Sponsorship recognition does not constitute APANY's endorsement of a sponsor's products, services, political positions, or claims.

Final agreement controls

This prospectus is an invitation to discuss sponsorship and does not itself create a binding obligation. A signed sponsorship commitment or agreement, accepted by APANY, will control the final benefits and terms.

Contact

Contact Item	Information
Campaign contact	Carlson Connor
Email	admin@apa-ny.org
Phone	516-220-1856
Website	https://apa-ny.org/diamond-jubilee-gala/
Social Media	https://www.facebook.com/apanyinc/

SPONSOR COMMITMENT FORM

Reserve Your Sponsorship

Complete this form and return it to APANY. APANY will confirm availability and issue the final sponsorship agreement or invoice.

• **Presenting Sponsor - $25,000**	• **Platinum Sponsor - $15,000**
• **Gold Sponsor - $10,000**	• **Silver Sponsor - $5,000**
• **Bronze Sponsor - $2,500**	• **Community Partner - $1,000**
• **Activation Opportunity**	• **Custom / In-Kind Partnership**

Early Commitment Benefit
Sponsors whose signed agreements and initial payments are received by November 30, 2026, may receive one additional approved digital sponsor spotlight or upgraded program placement, subject to package level, production availability, and APANY approval.

Activation or custom request:

_____

Organization	
Primary Contact	
Title	
Email	
Phone	
Billing Contact	
Mailing Address	
Website / Social	

_____ _____

Authorized Signature Date

Return to:

Anguilla Progressive Association of New York, Inc.
579 Mineola Avenue, Carle Place, NY 11514

EIN 11-3329205
Nonprofit 501(c)(3)